THEY CALL ME THE GODFATHER OF GRAFFITI

Richard SEEN Mirando
Chapter 1973-1981

TRAINS FROM
1972 1973 1974

4

3

8701

2

1

8

7808

7

6857

6

5

"When I painted on the same car with my brother MAD we tried to do the same kind of style, and we used to finish much faster! So we were able to put more colors on the car and realized more ideas in the painting! After doing a lot of pieces together, we decided to join our name: MADSEEN and it became a well-known image, with the S upright in the center!"

MADSEEN by SEEN
(Original sketch)
Painted in the Woodlawn lay-up, I.R.T #4 Line
The Bronx 1980

ALL OR NOTHING AT ALL

TAKI 183

"My first marker was a skinny marker called EL MARKO TIPS. After came MINI'S and UNI'S, they were markers that you filled with FLO-MASTER ink. They had a flat tip. The UNI was about 2.5 inches wide, The MINI was about 1.5 inches. These markers had duel chambers, there were 2 screws at the bottom that release the ink and eventually gave a blended effect. They stopped making them with the screws later on, in the 80's. And the FLO-MASTER ink is not produced neither anymore."

EL MARKO
PERMANENT
MARKER BY FLAIR

MINI WIDE
REFILLABLE
MARKER

For SIGNS
MAPS
SKETCHES
POSTERS
BACKGROUND

19600

Made in Japan for
WESCORA, INC.
Scotts Valley CA 95066 USA

ULTRA-WIDE
REFILLABLE
MARKER

For
DRAWINGS MAPS
PAINTINGS SIGNS
POSTERS SKETCHES
DESIGNS

Made in Japan for Wescosa,
Inc. Scotts. Valley,
Calif. 95066-0626

AN ESTERBROOK PRODUCT

Flo-master

TRANSPARENT

BLACK INK

Special Formula
For Flo-master Plus

DANGER:
Harmful or fatal if swallowed. Vapor harmful
and flammable. Keep container in a cool place.

STOCK No. T-116

CAVERMAN by MAD
#6 Line
The Bronx 1978

OD3 UA by SEEN
#6 Line
The Bronx 1978

Hanging out with MICKEY MOUSE
In the 6 yard
The Bronx 1978

OD3 SEEN by SEEN
#6 Line
The Bronx 1978

AZ CHEECH EZ DIE by SEEN
I.R.T #6 Line
The Bronx 1979

OVER AND OVER

"1979 I really started hitting the trains! I just kept doing it and doing it! The only chance I got to see anything was through the lens of a camera. There are lot of photos that I missed. Pieces got buffed or just slipped by. At this time we even found a way of racking the photo developing."

Kodak Pocket Instamatic 20 (110 camera) from 1977

THE BUCKET MAN by SEEN
(detail)
#6 Yard
The Bronx 1980

"Graffiti is about getting up and about people seeing your name. The graffiti audience is cool but you need the general public too. This is why I always made my pieces readable. I always tried to give them the character of the day, so they were like «Oh shit there's MICKEY MOUSE» or «Oh shit there's SNOOPY». They remember the character AND your name and the more people get to know you and like you, the more famous you get. That's Graffiti."

CHILDREN OF THE GRAVE by SEEN
(Detail)
The Bronx 1980

SEEN ZONE by SEEN
(Unfinished)
#6 Line
The Bronx 1980

NYCTA

M TRANSIT

EQUIPMENT CODE BOOK

WENDY THE GOOD WITCH by SEEN and SIN
Painted in the 6 yard, I.R.T Line
The Bronx 1980

AMERICAN GRAFFITI, JUST A NIFTY FROM THE 50'S by SEEN
Painted in the 6 yard, I.R.T Line
The Bronx 1980